



West Hants Minor Hockey Association - Jersey Sponsorship 2020-21 Season

Hi Everyone,

In discussions during our coaches and managers meeting it was asked if we could as an association look at jersey sponsors this year as fundraising was more difficult due to the pandemic. We as a board have, through special approved the trial of jersey sponsors for this year based on the attached guidelines.

Parents and players are encouraged to approach businesses for support. Official receipts or invoices from West Hants Minor Hockey with business number will be made available. Please make your request for receipts to your team manager.

Guidelines for Sponsorships:

- Sponsorships must be placed on the back of the Jersey - below the players number towards the bottom of the jersey
- Non-competing Sponsors can be added to the Atomic and Timbits Jerseys, competing sponsors include all food-services establishments
- Any sponsorship that would be considered outside the core values of our organization will not be allowed, example: Alcohol or tobacco related products - please reach out to president@westhantswarriors.com
- It is the players responsibility to have the sponsor added to the jersey, if a recommendation is needed on where to get name bars please reach out to president@westhantswarriors.com
- Please have the sponsorship bars base color match the main color of the jersey and white or dark lettering, navy blue on west hants jerseys, black on Atomic or timbits
- If the sponsorship damages the jersey it will be the players responsibility to replace the jersey at a cost of \$65 per jersey

\$150.00 per sponsor (recommended amount)

NOTE: A maximum of 2 lines is allowed on back of jersey. This includes a maximum of 14 spaces per line. Participants are allowed 2 sponsors on the Jersey (1 line each).

Example of a one line sponsor plate:

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S	A	M	'	S	P	E	T	S	H	O	P			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	(spaces)